



## **FOR IMMEDIATE RELEASE**

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## **Elementary financial education program translated into Spanish**

**PORTLAND, Ore., January 30, 2014**—Financial Beginnings, a Portland-based nonprofit that provides financial education programs, is pleased to announce they have translated their kindergarten – 2<sup>nd</sup> grade and 3<sup>rd</sup>– 6<sup>th</sup> grade curriculum into Spanish.

The Oregon Department of Consumer and Business Services, partnered with Financial Beginnings by allowing their Consumer Information Specialist, Fernando A. Vélez to do the translation of the curriculum. David Tatman, Administrator of the Division of Finance and Corporate Securities, a division under the Department said; "Financial literacy is important at all ages. We are excited to partner in providing financial literacy education for some of our youngest Oregonians so that they can start off their lives learning skills to make good financial decisions."

The translation of the Financial Footings Elementary Financial Education Program comes just one year after Financial Beginnings developed and launched the program, which was made possible through funding provided by Umpqua Bank. The program has been well received by elementary schools and to date has educated over 1,500 elementary students in the basics of personal finance.

Financial Beginnings provides the program at no cost to schools and community groups. Each participant is provided with a student manual, which has interactive activities to engage them in both in the classroom and at home. Financial Beginnings has trained volunteers who deliver the lessons in Spanish.

Financial Beginnings and the Department of Consumer & Business Services will be continuing to work towards translating Financial Beginnings' financial education curriculum. This summer, Financial Beginnings will be launching a translated version of their Financial Foundations young adult curriculum.

Schools and community-based organizations interested in finding out more about this free program can visit <http://financialbeginnings.org/spanish-youth-programs/>

### **About Financial Beginnings**

Formed in 2005 and based in Portland, OR, Financial Beginnings is a nonprofit organization that provides free financial education programs throughout the Pacific Northwest. Financial Beginnings' largest program educates youth and young adults in the basics of personal finance through visits to schools or community groups. Financial Beginnings' courses incorporate all aspects of personal finance to provide individuals the foundation needed to make informed financial decisions. More information is available at [www.financialbeginnings.org](http://www.financialbeginnings.org).