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Media Contact

Melody Bell
melody@financialbeginnings.org
800-406-1876x1

Financial Beginnings launches mobile application

PORTLAND, Ore., December 18, 2013—Financial Beginnings, a Portland-based nonprofit that provides financial education programs, is pleased to announce the launch of a mobile application for their volunteers.

Financial Beginnings serves over 15,000 youth each year at over 100 schools and community groups throughout the Pacific Northwest. Financial Beginnings operates on a budget just over \$300,000 per year and a staff of only three. Financial Beginnings is able to educate such a large number of youth each year thanks, in large part, to its volunteers; Financial Beginnings has an active volunteer base of over 500 who teach their free financial programs in classrooms and at community organizations.

“Early on I realized the importance of investing in technology to help further our mission and keep up with increased demand for our programs,” says Financial Beginnings’ Executive Director Melody Bell, “we want to make the experience of volunteering as convenient as possible and the mobile application is going to add even more ease to the volunteer experience.”

Four years ago, Financial Beginnings invested a large portion of their budget in developing a content management website to manage their programs. The website allows for educators and volunteers to easily sign up to teach classes in the community, interact with each other and Financial Beginnings, and helps simplify a complex scheduling process.

The mobile application builds on the success of this content management website. The new mobile application allows volunteers to view information about classes they are signed up to teach, access links to educator contact information, receive maps and navigation, and even access teaching materials. As funding for development allows, Financial Beginnings plans to add to the functionality of the application to continue to make volunteering a fun, easy, and rewarding experience.

The mobile application can be downloaded from [iTunes](#) and [Google](#) devices by searching for Financial Beginnings.

About Financial Beginnings

Formed in 2005 and based in Portland, OR, Financial Beginnings is a nonprofit organization that provides free financial education programs throughout the Pacific Northwest. Financial Beginnings’ largest program educates youth and young adults in the basics of personal finance through visits to schools or community groups. Financial Beginnings’ courses incorporate all aspects of personal finance to provide individuals the foundation needed to make informed financial decisions. More information is available at www.financialbeginnings.org.