

## 2014 Financial Literacy Teacher Conference Request for Presenters

Financial Beginnings is seeking proposals for presenters at the 2014 Teacher Training Conference. The conference will be taking place on August 19<sup>th</sup> and 20<sup>th</sup> at Portland State University.

Utilizing the Jump\$tart Teacher Training Alliance model developed by the Jump\$tart Coalition for Personal Financial Literacy, the National Endowment for Financial Education, Junior Achievement USA and the Take Charge Institute at the University of Arizona with insight from the Federal Deposit Insurance Corporation, the U.S. Department of Treasury and the U.S. Department of Education, the conference will increase educators' competency and level of comfort in personal financial management, as well as offer ageappropriate Oregon financial literacy standards-teaching strategies to use in the classroom.

Financial Beginnings is accepting applications for two separate speaking categories:

1. Presenters who will deliver curriculum developed by the Jump\$tart Teacher Training Alliance. Presentations will be 90 minutes. Expected attendance: 100 teachers.

Jump\$tart Teacher Training Alliance curriculum topics:

- Global Economics and Personal Finance
- Spending and Financial Planning
- Saving and Investing
- Enhancing Earning Capacity
- Risk Management and Insurance
- Managing Credit and Debt
- Financial Services and Identity Theft

If you are interested in presenting one of the above sessions please contact teachertraining@financialbeginnings.org to receive a presentation outline.

To be considered as a presenter of one of the large group conference presentations please submit the following form by **March 31, 2014**: Group Session Submissions



Phone 800/406.1876

2. Presenters who wish to deliver presentations at breakout sessions that are relevant to K-12 educators in helping them to either deliver financial education lessons in their classroom or further understand personal finance. Presentations will be 60 minutes Expected attendance for each breakout session: 20-30 teachers.

Breakout session presentations should be based on personal finance best practices/ideas and not attempting to sell attendees on a product. Presentations must **include learning objectives** and provide attendees with *tools they can implement in their everyday lives and/or in the classroom*.

Criteria for selecting break out sessions include, but are not limited to:

- Innovative content and/or presentation methods that are proven to enhance learning
- Action-oriented, involving and engaging the audience
- Inclusion of skills that can be applied immediately

Breakout Presentations based on Conference Topics

To be considered as a presenter of a breakout presentation, please submit the following form by **March 31, 2014**: Breakout Session Submissions

## **Presentation and Conference Objectives**

Qualified presenters should:

- Have several years of industry experience in the presented topic
- Be an engaging speaker
- Expand on the provided curriculum with up to date information

When considering a presentation for our 2014 Teacher Training Conference, please keep in mind the conference is targeted to Oregon K-12 educators. Our objective is to help K-12 educators increase their own personal knowledge about personal finance topics and provide them with tools they can use in the classroom to educate their students.

To submit your RFP for a breakout session or large group presentation please submit the appropriate web form. If you have questions prior to submitting your proposal please email Financial Beginnings at teachertraining@financialbeginnings.org.

