

**A Tale of Good Cents: Financial Beginnings' Annual Tribute Event**  
**Sponsorship Opportunities**  
**Sponsor Details for \$600 - \$15,000 Levels**  
**15 October 2009**

**Benefits of *all* levels of sponsorship include:**

- ✓ Expanding your organization's visibility to parents, youth, educators, the finance community, and like-minded nonprofit and for profit organizations;
- ✓ Enabling Portland-area youth to receive quality financial literacy education at no cost.

Sponsorship Level	Sponsorship Cost	Sponsor Benefits
Title Sponsor	\$15,000.00	<ul style="list-style-type: none"> <li>→ Reserved VIP Title Sponsor Table (seats 8 guests);</li> <li>→ Top Placement and Special Thank You on Print Ads (including Oregonian ad);</li> <li>→ Company Logo on Event Banner;</li> <li>→ Recognition at Event;</li> <li>→ Full Page Company Logo and personal message on Event programs;</li> <li>→ Company Logo on all student and adult learner manuals for the 2009 program year;</li> <li>→ Company Logo on Financial Beginnings' website;</li> <li>→ Personalized Sponsor Benefits;</li> <li>→ Company logo on all material distributed to parents and educators within schools and community centers for the 2009/2010 Program Year.</li> </ul>
Platinum Sponsor	\$10,000.00	<ul style="list-style-type: none"> <li>→ Reserved VIP Sponsor Table (seats 8 guests);</li> <li>→ Company Logo on Financial Beginnings' Website;</li> <li>→ Company Logo on Event Banner;</li> <li>→ Half-page Company Logo and personal message on Event programs;</li> <li>→ Company Logo on Student Manuals for 2009 program year;</li> <li>→ Company Logo on Print Ads (including Oregonian ad).</li> <li>→ Company Logo on School Fliers</li> </ul>
Gold	\$5,000.00	<ul style="list-style-type: none"> <li>→ Company Logo on Financial Beginnings' Website;</li> <li>→ Reserved VIP Sponsor Table (seats 8 guests);</li> <li>→ Recognition in Event Program;</li> <li>→ Company Logo on Event Banner;</li> <li>→ Company Logo on Student Manuals.</li> <li>→ Company Logo on Print Ads (including Oregonian ad).</li> </ul>
Silver	\$2,000.00	<ul style="list-style-type: none"> <li>→ Company Logo on Financial Beginnings' Website;</li> <li>→ Reserved VIP Sponsor Table (seats 8 guests);</li> <li>→ Recognition in Event Program;</li> <li>→ Company Logo on Event Banner;</li> </ul>
Table Sponsor (8)	\$750.00	<ul style="list-style-type: none"> <li>→ Reserved VIP Sponsor Table (seats 8 guests);</li> <li>→ Company Name in Event Program.</li> </ul>
Table Sponsor (6)	\$600.00	<ul style="list-style-type: none"> <li>→ Reserved VIP Sponsor Table (seats 6 guests);</li> <li>→ Company Name in Event Program.</li> </ul>

