

HELLO!

A New and Improved Version of Financial Foundations is Here!

After more than 10 years, it was time for a refresh of our flagship high school program, Financial Foundations. Input from volunteer presenters, educators, students, and national standards guided the process, which resulted in new design elements and expanded modules—and fun, thought-provoking activities to connect with more students' learning styles!

● Content / Programming Refresh

With two levels of learning and five modules in each level, Foundations now includes a total of 10 modules. As shown at right, each module has an approach of

① **Laying the Foundation** and ② **Building the Strategy**.

● Easy-to-follow for Presenters & Students

Curriculum is more interconnected from one topic to the next, within the same amount of instruction time.

Learners are given updated workbooks with interactive activities. These activities offer steps to make informed decisions that align with personal financial goals, such as purchasing big-ticket items like a smartphone.

● Exploring Topics Beyond the Classroom

Key terms, websites to access for further information, and snippets of takeaways are all included.

HOW CAN YOU BE INVOLVED?

All the new Foundations materials launched during the 2021-2022 school year. You now have the opportunity to join our showcased sponsors and help us keep our programs free to learners and educators.



- ① Budget To Build Wealth
- ② Track & Adjust Your Budget



- ① Create Your Credit Persona
- ② Leverage Loans To Finance Goals



- ① Get Inspired By The Time Value Of Money
- ② Understand Retirement Vehicles



- ① Manage Risk With Insurance
- ② Prevent Or Recover From Fraud



- ① Tools & Services To Manage & Build Wealth
- ② Take Control Of Large Purchase Planning

FINANCIAL FOUNDATIONS SPONSORSHIP BENEFITS

We're offering two sponsorship options for a minimum of five years: a single **program sponsor** and 10 **title sponsors**—one for each of the Financial Foundations modules.

This is an opportunity for your logo to appear on the inside front or back cover of the workbooks, which combined typically reach 20,000+ participants annually. Both options also offer recognition of your sponsorship on: Financial Beginnings USA's website; each affiliate's website; and Financial Beginnings USA's Facebook, Twitter, and LinkedIn pages.

Your investment is one with the highest return: increasing the financial well-being of economically underserved individuals.

For further details, we invite you to visit financialbeginnings.org/program-sponsorship/

To discuss this investment and its benefits, please contact CEO Melody Bell:

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